



The street is stage, canvas, and sound board in this two-day, three-night festival of variety and performing arts. Extraordinary performers from around the world bring Woodruff Park to life with interactive entertainment. Surprises abound and magic can happen when artists and audience forge a partnership of creativity.

The **StreetStage** mission is to:

- promote** street performance (busking) in Atlanta;
- put** a welcoming face on our streets for tourists and locals alike;
- foster** an environment that values popular entertainment for its contributions to the creative life of the city, and recognizes the need to allow innovative, out-of-the-box thinking to find its own audience;
- support** *Children's Healthcare of Atlanta*, a leading pediatric healthcare system in the United States.

StreetStage is a 365-day a year event.

StreetStage presents:

the best street entertainers in the world, featuring jugglers, acrobats, musicians, dancers, comics and magicians on six performance pitches;

evening performances in the *Georgia-Pacific Auditorium* featuring:

headliners Avner (Jewel of the Nile) Eisenberg and Kenny (*Everyman*, Cirque du Soleil) Raskin;

StreetScapes, a sidewalk *trompe l'oeil* chalk art exhibition;

KidScapes, sidewalk chalk art for kids and their families;

Laughter is Medicine, artist outreach to pediatric and eldercare facilities;

Breakfast duBuffes, a performers' forum on the history, tips, and etiquette of the street. Conducted by Will (Key West, Mallory Square) Soto;

Pass It On, a workshop area for interested audience members to try their hand at props and skills;

roving characters;

artisan market, concessions.

Some former buskers you might already know:

George Burns, Bob Dylan, Dolly Parton, Robin Williams, Cirque du Soleil, Blue Man Group, Big Apple Circus, Eric Clapton, Joni Mitchell, Pierce Brosnan, Woody Guthrie, Jon Bon Jovi, and Ben Franklin--to name a few.

An event of this scope needs a lot of support. We ask you for a bit of your time to tell you more about StreetStage and how you and your employees can help, as founding sponsors, make the inaugural year of StreetStage Atlanta an event to remember the year round.

Thank you,
StreetStage Atlanta, Inc.